SWEET PEAG opica

A guide to

# WEDDING FLOWERS



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Hey lovers!

Photos by Michael Boyle

We're so excited that you're here and ready to begin your wedding styling. There are so many exciting things to plan and we are so happy to be a part of it.

Sweet Pea Botanica is a full-service floral stylist, taking pride in curating bold and impactful flower designs paired with cohesive styling. We have a focus on reflecting our couples aesthetic and perfectly bringing their wedding vision to life.

While there is a lot to think about for your special day, we are here to help you feel relaxed and know that your floral styling is in the best hands. We make the entire process simple, from your initial enquiry to quoting, consultations and the most important part - making your day look like a fairytale.

We have created this flower guide to help you through any questions you may have, to give you some inspiration and let the excitement begin!

If you have any questions and would like to reach out to us, don't hesitate to get in touch! We are here for you every step of the way.

Ashlee and Nikki x

# WEDDING OF Bianca + Ghrenik.



Ceremony: The Mill Reception: The Eveleigh Photographer: Pepper June Aesthetic: Colourful, pastel, romantic

"Ashlee and Nikki are absolute professionals. Their floral arrangements were exactly what we were looking for but they delivered far beyond our expectations. Thank you for making our special day truly special!"





Hi! We are Nikki and Ashlee, the owners and floral stylists of Sweet Pea Botanica.

We have grown as florists and friends over the years and with a passion for events and weddings, we took the leap in creating Sweet Pea Botanica together in 2021. Since then, we have styled hundreds of weddings and had the honour in meeting the loveliest couples. Our journey began in Nikki's house where we filled every room with flowers and our growing styling collection! We now have a large studio space based in Picton, NSW where you are welcome for consultations to chat about your florals and view our styling.

#### Fun facts!:

We are so grateful to win #1 Wedding Stylist at the 2024 ABIA Awards.

The Sweet Pea flower represents both of us being our birth month flower - we are only 11 days apart. Back in 2016 we worked together in a our flower store for a year and half and have continued to be besties since.

Our go-to style is a bright, bold and statement aesthetic and anything that stears away from the traditional wedding style.

We believe that flowers have a unique uplifting impact on our clients and their guests. Flowers make all the difference in a space and enhances the vibe of any event.

Let's create your dream florals together! We can't wait to meet you and hear all about your wedding dream xo

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Newly engaged and ready to start your wedding flower journey? Fill out our enquiry form on our website or email us to check our availability. Don't forget to give us your wedding date and venue with a little description of your wedding day and aesthetic.

#### 2.

Yay - we're available on your wedding date! - We will send your client portal to you which includes all the next steps to take. We can arrange a studio or phone consultation to chat about ideas and show you examples of styling set ups.

#### 3.

Designing your Proposal - Now that we have a good vision of your wedding styling, we design a tailored proposal with an itemised quote of the floral items requested along with a vision board. Don't hesitate to reach out to us with any adjustments or questions.

#### 4.

Securing your date and Final Consultation - Ready to book us in? A 20% non-refundable deposit and signed contract secures your date. One month prior to your wedding day - we will catch up for a studio or phone consultation to run through your flowers/styling and wedding day details. Your final amount is now due and your wedding day is getting close!

#### 5.

It's your wedding day! - Time to sit back and relax, drink champagne and get ready for your big day. We'll be delivering your personal flowers directly to you, followed by flowering your ceremony and reception!





Photos by Alana Atkins





Photo by James Simpson

# NEED INSPIRATION FOR SELECTING YOUR COLOURS?

We recommend having a cohesive theme throughout the entire wedding. Whether your aesthetic is luxe bohemian, classic and clean, bright or moody, we can create a dreamy colour palette, ensuring flowers and styling complement one another, from the bridal party to the ceremony and table settings. We've gathered together a few popular palettes, but they don't stop here! Chat to us about other colour combinations we can put together for your wedding.

BRIGHT + BOLD For the couple who wants to make a statement. Think pops of bold pinks, reds, and purples. Always a winner in our eyes!

WHITE + BLACK The classic whites with a bit of a twist. Fluffy and crisp white flowers with touches of black for an elegant yet stand out wedding.

COLOURFUL You can't go wrong with colour! Pair your bright flowers with fruit for a fresh and summery aesthetic.

ALL WHITE Elegant, romantic and classy.

AUTUMNAL If you love those burnt orange tones with complementing reds and dusty pinks. Add a pop of black or burgundy if you're feeling adventurous!

MOODY Deep burgundy paired with soft and neutral shades. Textural and moody.

# WEDDING OF Maddi + Michael.



Ceremony & Reception: Greyleigh, Kiama Photographer: Karina Lee Aesthetic: Crisp white, clean and elegant

# MUST-HAVES

Have you been wondering which areas and/or flower items are a 'must have' for your wedding flower wishlist? We're here to help you break it all down and see if you really need those corsages or signing table flowers! These differ for each wedding and what is important to each couple, but the below items and areas are usually photographed the most and have that 'wow' factor for you and your guests. We recommend this to be your focus before adding on all those extra smaller areas that end up exceeding your allocated flower spend.

Bridal Party

- Bouquets for the bride, bridesmaids and flower girl.
- Buttonholes for the groom and groomsmen are always a nice touch to tie the whole bridal party together but this differs from couple to couple.

Ceremony

- Ceremony Backdrop is where we believe most of your allocated money for flowers should be. This is where you commit to each other in front of your family and friends, the backdrop behind you should be magical!
- Aisle Flowers either marking the start of your aisle or lining the aisle all the way down.
- Rose Petals for the guests to throw for an epic photo opportunity.
- Welcome Sign Flowers For a beautiful entrance into your wedding.

Reception

- Bridal Table should be a focus here! Flowers and candles across the table. We also recommend having a ceremony backdrop you can repurpose here.
- Guest Tables They can be minimal or abundant, but flowers are always a nice touch to a table setting. Add flowing fabric runners and candles.
- Fireplace Mantel Flower cloud arrangements and candles are a big yes for creating a beautiful feature in the reception.
- Hanging Installation If your venue is suitable for hanging flowers, add that 'wow' factor above your guest tables or bridal table!

# WEDDING OF

Ashlee + Mattan.



Ceremony & Reception: Terara Riverside Garderns Photographer: James Simpson Aesthetic: Bold, autumnal, textural Our service also includes a range of styling items available for you to hire which we set up along with your flowers. We have a variety of styles and colours to suit any wedding aesthetic.

We absolutely love adding a dreamy and romantic touch to your wedding by lighting up your space with candles or adding soft fabrics, stone vases, and table numbers to your reception tables.

View our 'Styling Collection' and have a chat to our team about how we can create a cohesive space with beautiful styling peices complementing your flower designs.

Our collection includes:

- Candles paired with a variety holders
- Wishing wells
- Fabric table runners
- Signage with frames/easels
- Table numbers
- Name place cards
- Backdrop structures arbours, stands and plinths
- Vases, compotes and urns
- Umbrellas/parasols
- Champagne coupes
- Gold cutlery
- Decorative pieces eg, travertine stone, shell dishes, rugs, bowls





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### NICOLA + TIM

I can't recommend Sweet Pea Botanica enough! Nikki and Ashlee were such a dream to work with, they were extremely responsive and created such an amazing day which was even better than we could have hoped for on our wedding day!

One of our groomsmen broke their buttonholes before the ceremony and the ladies were so quick to recreate one. The entire day was so smooth and the flowers were stunning of course!

Could not recommend highly enough for anyone's big day!

#### STEPHANIE + LUKE

These girls are amazing!! Nikki and Ashlee were so easy to work with and absolutely nailed our vision. They go above and beyond, even staying back until after the ceremony to light candles and move signs & floral arrangements, making the day so much more relaxing.

On the day they had to work through some of the hardest conditions (one of the windiest days ever!) but they were so persistent and determine to make our dream a reality and we are so beyond thankful for that.

This is their passion and you see it shine through their work. Highly recommend!

#### THILINI + TANUSHA

I met Ashlee and Nikki at the Camden Wedding Expo in 2022. At that time we hadn't put much thought into how we wanted the florals to look for our ceremony and reception. However following the expo, I got in touch with Sweet Pea Botanica and we ran through the wedding plans and floral visions.

Ashlee and Nikki were so sweet and responsive throughout the wedding planning process. The in- person styling consultation leading up to the wedding was very helpful. Rain was forecasted for the wedding day and we had to change plans for the reception about 3 days out from the wedding. They were very accommodating and I knew I could trust their styling.

We were in love with our floral arrangements and they delivered above and beyond our expectations. We highly recommend Sweet Pea Botanica to anyone after amazing florists and stylists.



We have been so honoured over the years to work alongside such talented vendors. Here's just a handful we've been lucky enough to witness the magic of!

#### PHOTOGRAPHERS

James Simpson The Still Moment Alexandra Penelope Samuel White Pepper June Karina Lee

#### VIDEOGRAPHERS

Ethan Hart Captured Frames The Storytellers Wedding Co

#### CELEBRANTS

Jessica Mutch Melanie Jacklyn Karen Taylor

#### MAKEUP ARTISTS

Michaela Eimbrodt Nicole Hill Claire Jamieson

#### MUSICIANS

Ria Brcic White Clover We Are Like Angels The Borrowed Two Photos by Samuel White



## How far in advance should I enquire about my wedding flowers?

We recommend reaching out between 12-18 months from your wedding day. Although, we can secure dates closer to your wedding day, depending on availability! Peak wedding season (September through to March) books out fairly quickly.

#### What does a labour cost include?

The labour cost includes trips to the markets to pick up your beautiful flowers, flower care and preparation, designing and creating, delivery of the bouquets and buttonholes, travel, setting up and styling the wedding and returning for a late night pack down when the wedding has ended. The next day is spent cleaning and disposing of rubbish and green waste. The labour cost varies depending on the size of the wedding and the distance of travel.

## What happens to the flowers and styling items after the wedding?

If there are any items we need to collect or flowers to remove, we return after the wedding to pack down. We always suggest taking flowers home so you and your guests can enjoy them for a little bit longer! You can also add on our 'wrapping station' service, where we arrive earlier to bundle together flowers for your guests to take with them.

#### What is an exclusive/full service florist?

We are a full service florist which means we require to be the exclusive florist for the event, we don't allow for collaboration with other floral stylists (unless hired by us to assist), clients friends and family, DIY, or venue packages which include floral arrangements. This avoids any confusion between florists work and ensures the process runs smoothly. We take pride in every floral design, ensure you have high quality flowers and cohesive styling throughout your entire wedding.

## How much should I allow for our wedding flowers and do you have any packages?

We don't have packages as all of our weddings are unique and tailored to each couples style and their requirements as well as what is suitable for the venue. We want each wedding to stand out and reflect the couple.

#### How long will it take to receive my quote?

We will generally have your quote sent to you within 7 days. Please allow extra time during peak wedding season.

# How do I know which flowers will be available or which types of flowers to include?

We can discuss which flowers will be in season at the time of your wedding and which flowers you like and dislike. As availability always changes, we can never guarantee specific flower types requested but the flowers selected will always represent the overall style of your wedding. We generally like to work with a colour palette and a particular style and select flowers which will complement this.

## Do you hire out any other styling items or furniture?

We have a range of styling items - decorative pieces, props and frames/backdrops to hire. View our 'Styling Collection' and speak to our team about creating a cohesive space with flowers and beautiful styling pieces to complement your aesthetic.

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